



**ST. JOSEPH'S-PONDICHERRY UNIVERSITY TWINNING PROGRAM  
35 MUSEUM ROAD, BANGALORE, C/O BANGALORE JESUIT EDUCATIONAL SOCIETY  
RESEARCH PROJECT REPORT SUBMISSION NOTIFICATION JULY 2024**

**SUBMISSION AND EVALUATION DEADLINE: ON OR BEFORE SEPTEMBER 2024**

As part of the course completion requirements and program mandate, all final-year students in the MBA Twinning program, regardless of their specialization, are required to submit and adhere to the following guidelines:

1. Research Project Report
2. Viva Voce

Final evaluation and approval from research guides will be based on the satisfactory submission of two bound copies of the Research Project Report and performance in the Viva Voce.

**PROJECT REPORT CONTENT:**

**PART I: PREFATORY MATERIAL**

- a. Cover Page
- b. Inner Cover Page
- c. Certificate from College
- d. Certificate from Guide
- e. Completion Certificate from Company
- f. Student Declaration
- g. Acknowledgment
- h. List of Graphs and Charts

**PART II: CHAPTERIZATION**

**TABLE OF CONTENTS**

**Chapter 1: Background and Introduction**  
**Chapter 2: Research Design**  
**Chapter 3: Company Profile**  
**Chapter 4: Data Analysis and Interpretation**  
**Chapter 5: Findings, Suggestions, and Conclusion**  
**Part III: Bibliography and Annexure**

**VIVA VOCE CONTENT:**

**POWERPOINT PRESENTATION (PPT):**

- a. The PPT should consist of 10 to 12 slides, including:

- b. Student details with photograph
- c. Table of Contents
- d. Background and Introduction
- e. Research Design
- f. Company Profile
- g. Data Analysis and Interpretation
- h. Findings, Suggestions, and Conclusion
- i. Bibliography

#### PRESENTATION GUIDELINES:

Students must have a clear understanding of their research area and present the key points sequentially according to the research methodology. Reading directly from the PPT during the presentation is discouraged.

**Expert Panel Q&A:** Students should be prepared to answer questions confidently and clearly posed by the expert panel.

**Timeline:**

**Final Submission:** Two copies of the Research Project Report, formatted according to APA style, must be submitted on or before September 22/29, 2024.

**Viva Voce PPT Presentation:** Students must prepare and present their PPT as per the guidelines on September 22/29, 2024.

#### ASSESSMENT PARAMETERS /STANDARDS/ METHODOLOGY:

Major Assessment Areas	Time Frame	Key Parameters Assessment	Assessment Authority	Marks
Project Report	-	<ul style="list-style-type: none"> <li>• Presentation</li> <li>• Methodology</li> <li>• Analysis</li> <li>• Findings</li> <li>• Originality</li> </ul>	Internal and External	100
Viva Voce	15-20 Minutes	<ul style="list-style-type: none"> <li>• Presentation</li> <li>• Ability to answer the Questions</li> <li>• Communication</li> </ul>	Internal External	