

The corporation absorbed 10 drivers who were fixed the scale of Rs. 6,000-12,000 by rejecting their plea of fixing their pay in the scale of Rs. 9,000-16,000 saying that only drivers drawing the scale of Rs. 6,000-12,000 are eligible to draw the new scale Rs. 9,000-16,000. The corporation has set up grievance machinery to resolve employee problems. These drivers submitted this issue to the foreman who was their immediate superior. The foreman told them to raise this issue in collective bargaining with the help of the trade union leaders as it was a policy matter. The drivers approached the trade union leaders and persuaded them to solve the issue. The trade union has included this one in the agenda of collective bargaining meeting on Jan 1998. But the committee deleted this item from the draft agenda saying that the issue could be settled through grievance machinery as only 10 drivers out of 3000 drivers of the corporation were concerned with the issue.

Questions

- (a) Discuss who is correct? Management, the foreman or bargaining committee.
- (b) Where do you place the issue for redressal? Give reasons.
- (c) How will you redress the issue?

MBIB 3002

M.B.A. DEGREE EXAMINATION,
DECEMBER 2014/JANUARY 2015.

Third Semester

International Business

MANAGEMENT OF MULTINATIONAL CORPORATIONS

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

All questions carry equal marks.

1. Explain the challenges and opportunities of MNCs.
2. Describe the different schools of thought of international management.
3. State and explain the strategic issues which are involved in the growth of MNC.
4. Examine the need for theory Z.
5. Elucidate the factors which influence the organizational design and structure of international corporations.

6. Describe the significance and scope of comparative management.
7. State and explain the process involved in strategy creation.
8. Distinguish mergers from acquisitions in international business.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions.

All questions carry equal marks.

9. Discuss the problems faced by MNCs and explain the types of International Business.
10. Examine the pattern of growth of MNCs and its originity with suitable examples.
11. Do Information Technology impact the business of MNCs around the Globe — Comment.
12. Discuss the impact of MNCs in the development of host country's economy.
13. How do the styles and practices of MNCs differ from country to country?
14. Examine the corporate social responsibility and its significance.
15. Elaborate the international strategic alliances and joint ventures.
16. Does internationalization of Indian business firms boost the Indian economy — Describe and illustrate it.

PART C — (20 marks)

Compulsory.

17. Case study :

The Indian Tourism Development Corporation has been providing service to the passengers since 1956. It has been extending its operation from one region to another by regionalizing the corporation in a phased manner presently. It nationalized in five states. Normally it absorbs all the employees working in passenger transport companies before the nationalization and fixes their wages at par with the scales of similar categories of jobs.

The pay scale in the corporation are determined on the basis of mutual agreement between the management and the recognized trade union. The scales are revised once in three years. The recent agreement came into force with effect from September 1998. There are two classes in driver category. Class-I and Class-II. The pay scale of Class-II driver was enhanced from Rs. 6,000-12,000 to Rs. 9,000-16,000 with effect from September 1998 in consequence to the latest agreement. The agreement further stated that the pay scale of the drivers drawing the scale of Rs. 6,000-12,000 would be fixed in the scale of Rs. 9,000-16,000.