



ST. JOSEPH'S INSTITUTIONS

MBA TWINNING PROGRAMME

(Where Innovation is a way of life)

With



PONDICHERRY UNIVERSITY

(A Central University established by an
Act of Parliament No.53 of 1985)

PROSPECTUS



SAINT IGNATIUS OF LOYOLA

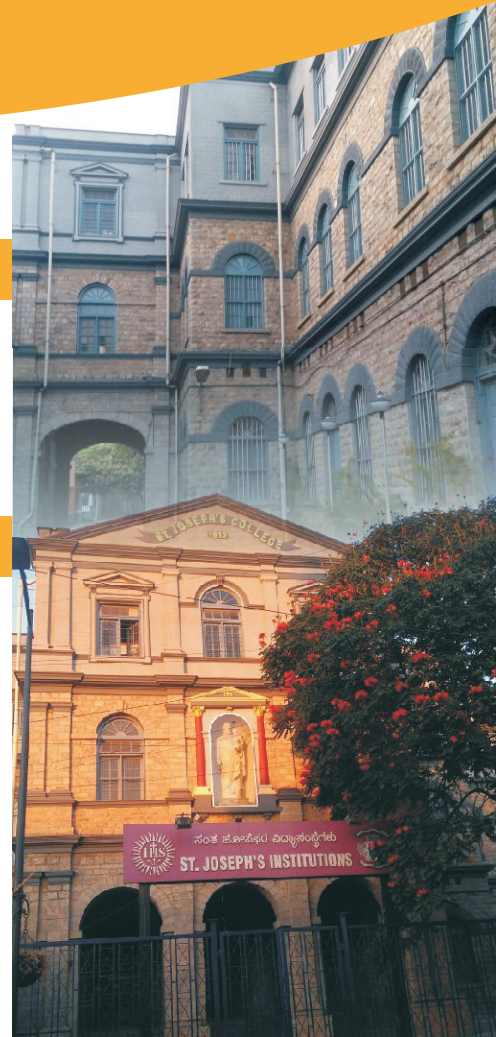
St. Ignatius of Loyola founded the Society of Jesus, in the year 1540, along with a group of nine University men, gifted with conscience, concern and compassion. Today, nearly 20,000 members of the Society of Jesus, known as Jesuits, labor all over the world in different fields. Over 20 lakh students are educated in the institutions run by them across the world.

ST. JOSEPH'S INSTITUTIONS

St. Joseph's Institutions is a conglomerate of educational institutions in the city of Bangalore, India. It was founded in the year 1882, by the Fathers of the French Foreign Mission. In 1937, the college was handed over to the Society of Jesus, a Catholic religious order dedicated to provide quality education to all the sections of society. The Jesuits also run other premier institutions in India, like Loyola College – Chennai, St. Xavier's College – Kolkata, St. Joseph's College – Trichy, St. Xavier's College – Mumbai, St. Joseph's College – Bangalore, Xavier Labor Relations Institute – Jamshedpur, Jharkhand, India etc. St. Joseph's Educational Institutions in the city of Bengaluru are governed by the Bangalore Jesuit Educational Society, which is a part of the Society of Jesus. The MBA Twinning Programme with Pondicherry Central University is one of the strides taken by Bangalore Jesuit Educational Society (BJES) to provide affordable, quality, flexible and excellent management education to working executives.

JESUIT EDUCATION

Jesuit education is known worldwide for its holistic development with a special focus on critical praxis that engages student to yoke their academic excellence, character development and social concern towards the transformation of a society. The compassionate, creative, collaborative and committed leadership of Jesuits are well received and applauded by all the stakeholders. It is therefore the firm conviction of Jesuit Education to build an inclusive and sustainable society where justice, equity and fraternity flourish.





PROFILE OF A JOSEPHITE

A true Josephite is a humble person, open to growth, likes intellectual stimulation and has a thirst for knowledge. Like their patron, St. Joseph, a Josephite is a “just person” who believes in God, self and others. A Josephite deeply respects all faiths, has a strong sense of fraternity, which makes him/her a peaceful, loving and caring person. A Josephite is morally sound and emotionally balanced. Josephites love their country and are culturally integrated. They show their love and respect to Mother Nature by being sensitive towards her protection. A true Josephite walks the extra mile to transcend limiting borders of every sort.

CONCEPT OF TWINNING PROGRAMME

Twinning Model is an innovative educational concept which widens the scope of higher educational opportunity for working executives who intend to access management education. Twinning program is a tie-up between the Directorate of Distance Education, Pondicherry University and Bangalore Jesuit Educational Society. In this mode, the University has signed an MOU with BJES which runs all the prestigious higher educational institutions such as St. Joseph's Commerce College (Autonomous), St. Joseph's College (Autonomous) and St. Joseph's Evening College (Autonomous) which is endowed with excellent human and physical resources and good learning ambience. St. Joseph's Institutions Bangalore is an authorized twinning center. It is empowered to organize all the important tasks on behalf of the University, viz; admission, conduct of classes during week-ends, semester examinations and liasoning with the University.



ADVANTAGES OF STUDYING AN MBA IN TWINNING MODEL

- An MBA Twinning Programme is a distinctive innovative model exclusively customized and offered to working class who aspire to pursue post-graduate management education in Premier University. It is envied for its embedded features such as accessibility, equity, quality, flexibility and affordability. The course is well received and applauded by all sections of students for furthering the competitive advantage.
- This model has surpassed the conventional format of distance learning in providing quality learning resources, practical class-room teaching experience aided with various academic and administrative support services which has enabled the learners to perform better.
- The marked difference between the conventional distance education program and the twinning program is that the students would undergo rigorous extended classroom sessions on weekends (Sundays). It brings twinning program nearer to the regular post-graduation courses by providing over 120 hours of quality classes per semester as against few days of personal contact program practiced in correspondence model.
- Thus, the MBA twinning program gives a gamut of choices to the student community to learn, assimilate and share the experience of learned faculty on subjects through a well-designed and meticulously executed class room teaching-learning process.

FEATURES OF THE PROGRAMME



QUALITY TEACHING



OPTION TO EARN AND LEARN SIMULTANEOUSLY



AFFORDABLE FEE STRUCTURE



SCOPE TO PURSUE FIVE SPECIALIZATIONS



WEEK-END CLASSES (SUNDAYS)



EXPERIENCED STAFF DRAWN FROM ACADEMIA AND INDUSTRY



CERTIFICATE RECOGNIZED BY INDUSTRY



SUPPORTED WITH LEARNING RESOURCES



ENHANCES CAREER OPPORTUNITIES



WELL CONNECTED AND ACCESSIBLE CAMPUS



OBJECTIVES OF THE COURSE

The objective of the MBA Twinning program is to educate and empower a diverse group of men and women for others. It aims at equipping the stakeholders with knowledge, build perspectives, attitude and managerial skills needed to provide corporate leadership.

FACULTY PROFILE

St. Joseph's MBA Twinning Programme model attracts top class faculties across academia and industry, who are well-informed, skilled, experienced, dedicated, hardworking, competent and committed to foster managerial skill, leadership and strategic thinking among stakeholders.

STUDENT'S PROFILE

The strength of the course is the student's profile. The cohort of learners is highly heterogeneous in nature. The work experience, academic profile, social status, economic background, interest pattern, demographic status, gender composition makes the learning environment enriching and exciting. The learner's profile is highly impressive, motivating and challenging, since most of the learners work as executives holding key positions at different public and private companies. Students have chosen this model as it gives opportunity to earn and learn simultaneously. Over 1000 students throng during the weekends for classes making the campus buzzing and engaging.

FACULTY REFLECTIONS

- ☛ “Teaching the working professionals pursuing their MBA is a challenge in itself. I am very happy to combine my managerial experience of 33 years in top management positions with the subject and provide context to theory” – **Mr. Srinivas Lakshmi Narayan (CA, wealth Coach, Financial planning Consultant and MD-Life Transformers India)**



- ☛ “The biggest takeaway is interacting and understanding the younger generation's perspective which adds a new dimension to my own profile” – **Mr. Amith Shivaram (Sical Logistics – A Coffee Day Co Designation: Regional Manager, South India – Business Development)**



- ☛ “Indeed, teaching working executives is challenging but also highly rewarding and enriching”. **Mr. M. K Lodhi (Faculty, Consultant for Labor Laws)**



- ☛ “An MBA Twinning programme is the boon to working class. It is a well thought and effectively crafted course offering utmost convenient atmosphere for learning and continuous growth” – **Ms Komal Dave (Faculty, St. Joseph's College of Commerce, Bangalore)**





STUDENT TESTIMONIALS

- ☛ “The course is personally enriching and professionally enhancing. The programme has given wonderful opportunity for working professional like me. Great place to learn while you earn’ - **Dr. D. Raja Jebasingh -Professor, St. Joseph's College of Commerce, Bangalore (MBA Batch, 2012-14)**
- ☛ “Quality and dedicated faculty drawn from industry and academic experience as created a great good learning atmosphere”. - **Mr. Sandip Kumar - Area Sales Manager, FELSS System GmbH (MBA Batch, 2013-15)**
- ☛ “Class room teaching-learning was well connected to ideas of real world with hands on experience which has accelerated my managerial skill sets”. **Mr. Anthony Sunil Joseph - Compensation and Benefits Delivery Manager – IBM India Pvt Ltd ((MBA Batch 2014-16)**
- ☛ “MBA Twinning programme has given me all round development on par with regular course. It has enhanced my perspectives and shaped my confidence to face the challenges in the competitive world” - **Mrs. Shubha K M- Trainer, Teacher and Home Maker (MBA Batch, 2014-16)**
- ☛ “It was fun getting back to student mode. Indeed, it was enriching experience interacting with peers who were younger by 18 to 20 years in age”. -**Colonel Balusu Srinivas - Commandant, Pioneer Training Center , Indian Army (MBA Batch, 2014-16)**
- ☛ “The course has set right direction in my career and life. It has enhanced my capacity to solve strategic and tactical problems across the spectrum”.- **Mr. Sunith Francis I - Benefits Professional (HR) , IBM India Pvt Ltd (MBA HR Batch 2015-17)**
- ☛ “Joining MBA Twinning Programme is one of the best decisions that I have ever taken in my life. The whole learning experience was beautiful. The staff and students were amazing”.- **Ms. Jennifer Joseph, HR Coordinator, Cape Gemini India Pvt Ltd. (MBA HR Batch 2015-17)**
- ☛ “Enhanced considerable knowledge and enabled me to perform my day to day tasks more accurately. I am seeing the change in my functional and professional abilities” – **Mr Shilanand IBM Global Technological Services - Sector Program Manager (NA-Canada) It Security and Compliance (MBA Batch, 2015-18)**





PROGRAMMES OFFERED UNDER TWINNING PROGRAMME

- ☛ Master of Business Administration in Marketing
- ☛ Master of Business Administration in Finance
- ☛ Master of Business Administration in International Business
- ☛ Master of Business Administration in General
- ☛ Master of Business Administration in Human Resource Management



CURRICULAM OVERVIEW

I SEMESTER		II SEMESTER	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBAC1001	MANAGEMENT CONCEPTS & ORG. BEHAVIOUR	MBAC 2001	FINANCIAL MANAGEMENT
MBAC1002	MANAGERIAL ECONOMICS	MBAC 2002	MARKETING MANAGEMENT
MBAC1003	ACCOUNTING FOR MANAGERS	MBAC 2003	HUMAN RESOURCE MANAGEMENT
MBAC1004	BUSINESS ENVIRONMENT & LAW	MBAC 2004	OPERATIONS RESEARCH AND MANAGEMENT
MBAC1005	RESEARCH METHODOLOGY	MBAC 2005	STRATEGIC MANAGEMENT
III SEM HUMAN RESOURCE MANAGEMENT		IV SEMESTER HUMAN RESOURCE MANAGEMENT	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBHR 3001	HUMAN RESOURCE DEVELOPMENT	MBHR 4001	ORGANIZATIONAL DEVELOPMENT & CHANGE
MBHR 3002	PERFORMANCE MANAGEMENT	MBHR 4002	HUMAN RESOURCE ACCOUNTING
MBHR 3003	KNOWLEDGE MANAGEMENT	MBHR 4003	COMPENSATION MANAGEMENT
MBHR 3004	INDUSTRIAL RELATIONS MANAGEMENT	MBHR 4004	HUMAN RESOURCE INFORMATION SYSTEM
MBHR 3005	EMPLOYEE LEGISLATION	MBHR 4005	GLOBAL HR PRACTICES
III SEMESTER FINANCE		IV SEMESTER FINANCE	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBFM 3001	STRATEGIC FINANCIAL MANAGEMENT	MBFM4001	INVESTMENT AND PORTFOLIO MANAGEMENT
MBFM 3002	BANKING AND INDIAN FINANCIAL SYSTEM	MBFM4002	GLOBAL FINANCIAL MANAGEMENT
MBFM 3003	MERCHANT BANKING & FINANCIAL SERVICES	MBFM4003	INTERNATIONAL TRADE AND FINANCE
MBFM 3004	PROJECT MANAGEMENT	MBFM4004	SECURITY MARKET OPERATIONS
MBFM 3005	MANAGEMENT ACCOUNTING	MBFM4005	FINANCIAL DERIVATIVES
III SEMESTER MARKETING		IV SEMESTER MARKETING	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBMM 3001	CONSUMER BEHAVIOUR	MBMM4001	RURAL MARKETING
MBMM 3002	MARKETING RESEARCH	MBMM4002	SERVICES MARKETING
MBMM 3003	INDUSTRIAL MARKETING	MBMM4003	ADVERTISING & SALES PROMOTION
MBMM 3004	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	MBMM4004	CUSTOMER RELATIONSHIP MANAGEMENT
MBMM 3005	RETAIL MARKETING	MBMM4005	GLOBAL MARKETING
III SEMESTER GENERAL		IV SEMESTER GENERAL	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBGN 3001	CONSUMER BEHAVIOUR	MBGN 4001	INVESTMENT AND PORTFOLIO MANAGEMENT
MBGN 3002	PERFORMANCE MANAGEMENT	MBGN 4002	SERVICES MARKETING
MBGN 3003	MERCHANT BANKING & FINANCIAL SERVICES	MBGN 4003	INFORMATION TECHNOLOGY AND E - BUSINESS
MBGN 3004	MANAGEMENT CONTROL SYSTEMS	MBGN 4004	INTERNATIONAL BUSINESS
MBGN 3005	ENTREPRENEURSHIP MANAGEMENT	MBGN 4005	TRAINING AND DEVELOPMENT
III SEMESTER INTERNATIONAL BUSINESS		IV SEMESTER INTERNATIONAL BUSINESS	
COURSE CODE	COURSE TITLE	COURSE CODE	COURSE TITLE
MBIB 3001	INTERNATIONAL BUSINESS ENVIRONMENT	MBIB 4001	GLOBAL FINANCIAL MARKETS & INSTRUMENTS
MBIB 3002	MANAGEMENT OF MULTINATIONAL CORPORATION	MBIB 4002	FOREIGN TRADE AND POLICY
MBIB 3003	INTERNATIONAL BUSINESS LAW	MBIB 4003	CROSS CULTURAL BUSINESS MANAGEMENT
MBIB 3004	GLOBAL MARKETING MANAGEMENT	MBIB 4004	INTERNATIONAL LOGISTICS MANAGEMENT
MBIB 3005	EXIM FINANCING AND DOCUMENTATION	MBIB 4005	FOREX MANAGEMENT & CURRENCY DERIVATIVES



ELIGIBILITY

- ☛ Successfully completed X STD, XII STD and 3 years of degree recognized by UGC
- ☛ Candidates should have passed any degree from a recognized University with overall scoring of 50%.

SELECTION CRITERIA

- ☛ Candidates should have passed any degree from a recognized University with overall scoring of 50%. However, separate cut-off is generated for different specialization. Students are requested to refer college **website: www.sjput.in** for further details.
- ☛ Candidates with good academic credentials with industry experience will be preferred
- ☛ All the candidates are expected to compulsorily go through the personal interview process
- ☛ Admission will be done on first come first serve basis



DURATION OF THE COURSE AND SUBJECTS

DURATION OF THE COURSE

2 Years

DURATION OF SEMESTERS

I Semester 6 Months
II Semester 6 Months
III Semester 6 Months
IV Semester 6 Months

NO. OF SUBJECTS IN EACH SEMESTER

I Semester 5 Subjects ☛
II Semester 5 Subjects ☛
III Semester 5 Subjects ☛
IV Semester 5 Subjects ☛
+1 Compulsory Project Report ☛

SPECIALIZATION

☛ Common Papers
☛ Common Papers
☛ Specialization
☛ Specialization



REQUIREMENTS FOR CHOOSING SPECIALIZATION

Students can select any one of the following specializations - Master of Business Administration in Marketing, Finance, International Business, Human Resource Management and General. However, specialization will be offered after taking into consideration the interest, aptitude, academic background, overall percentage of under-graduate program and corporate experience of the candidate. **Once the specialization is allotted, no further changes will be entertained.**

UNIVERSITY EXAMINATIONS, MARKS PATTERN AND CLASSIFICATION OF RESULTS

Odd semester examination schedule	Even semester examination schedule	Marks pattern and duration of exam	Classification of Results
⇒ 1st Semester - Last week of December and First week of January ⇒ 3rd Semester - Last week of December and First week of January	⇒ 2nd Semester - First and Second week of June ⇒ 4th Semester - First and Second week of June	⇒ Maximum Marks :100 ⇒ Minimum Marks to Pass:50 ⇒ Duration of exam: 3 Hours	⇒ Below 50% : Reappear ⇒ 50 % : Pass Class ⇒ 50% and above but below 60% : Second Class ⇒ 60% and above but below 75% : First Class ⇒ 75%and above: First Class with Distinction
*Note: Students will be permitted to appear for the examination for a maximum period of two years from the year of completion of actual duration of the course (i.e., 2 Years).			

CLASSES

Classes will be held on all prescribed Sundays between 8.00 am to 1.30 PM. The odd and even semester classes are scheduled as follows.

ODD SEMESTER CLASSES
 July (Last Sunday)
 August
 September
 October November
 December (Third Sunday)

EVEN SEMESTER CLASSES
 February (Last Sunday)
 March
 April
 May (Third Sunday)

ATTENDANCE

The success of students in the twinning model is based on punctuality, class room participation and continuous preparation. Hence, students are expected to have minimum of 80% of attendance to take up University examinations.





ADMISSION GUIDELINES

STEP 1:

The prospectus and application forms are available in the office of MBA Twinning Programme at St. Joseph's Institutions Bangalore, Museum Road on the payment of Rs.500/- in cash.

STEP 2:

Duly filled in application forms and the documents mentioned below should be submitted along with the application form in two sets by the candidate in person to MBA Twinning Programme office, St. Joseph's Institutions Bangalore, Museum Road. Candidates are expected to carry originals during the application submission. However, it will be returned immediately after the verification. Documents to be submitted along with the applications:

^ X Standard Marks Card (2 sets) ^ II PUC Marks Cards (2 sets) ^ All the U.G. Marks Cards (2 sets) ^ Provisional Degree Certificate or Degree Certificate (2 sets) ^ 2 Passport size photographs

STEP 3:

After verifying the documents, the admission committee will schedule the interview with the coordinator. The selected students are expected to come in formal dress for the interview. After which the candidates are expected to collect fee challans and fill in the details appropriately and remit the fees within 3 working days to the Indian Bank (MG road branch). **FEES ONCE PAID WILL NOT BE REFUNDED.**

STEP 4:

Candidates should submit the original copy of the challan to the office without fail within 3 to 6 working days after the payment of fees. **ADMISSION WILL BE CONFIRMED ONLY AFTER SUBMITTING THE CHALLAN.** Candidates are advised to keep the student copy of the fee receipt for their future reference.

STEP 5

After remittance of the fee challan to the office, students are expected to collect the register number and a copy of the college handbook.



* Students waiting for final year results can apply. Provisionally selected candidates should submit all the above stated documents in STEP 2, with an undertaking letter stating that the pending documents/marks cards will be submitted on or before August 15. Non-submission of documents will lead to the cancellation of admission without any intimation and fees will not be refunded.



ADMISSION SCHEDULE

- Issue of Applications - April first week
- Commencement of Admission Process - April Second week
- Admissions closes - July Third week

OFFICE WORKING HOURS

- Tuesday to Saturday - 9:30 AM to 7:00 PM
- Sundays - 8.00 AM to 1.00 PM
- * Office remains closed on Mondays and on all public holidays

NOTE

*Recommendations of any nature are strictly prohibited and your admissions will be cancelled without intimation. Any concerns pertaining to the admissions can personally aired to the coordinator

* It is the student's responsibility to read and be familiar with the policies and regulations as laid down in the Prospectus, Hand book and Website. In case of any dispute, ignorance of regulations cannot be used as an excuse.



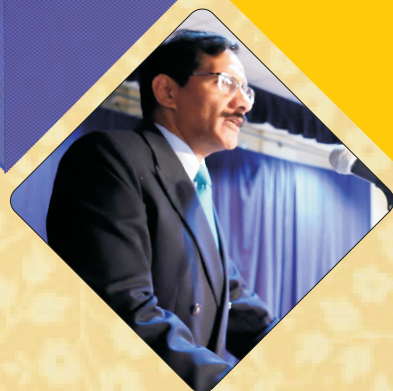
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MBA TWINNING PROGRAMME

(Where Innovation is a way of life)

*Providing Quality,
Flexible, Affordable
and Inclusive
Management Education
to working professionals*





ST. JOSEPH'S INSTITUTIONS

MBA Twinning Programme Office
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