

ST JOSEPH'S-PONDICHERRY UNIVERSITY TWINNING PROGRAM

I SEMESTER MBA TWINNING PROGRAM CONTINUOUS INTERNAL ASSESSMENT NOTIFICATION -2024 BATCH

CORE OBJECTIVE OF CONTINUOUS INTERNAL ASSESSMENT (CIA): The Continuous Internal Assessment (CIA) aims to provide students with the opportunity to deepen their understanding of core course concepts, enhance their academic engagement, and evaluate their preparedness and learning outcomes.

OVERVIEW OF CIA AND END-SEMESTER EXAMINATION (ESE): As part of the MBA program requirements offered under the Pondicherry Central University Directorate of Distance Education Twinning Program (Choice-Based Credit System), MBA students under the Pondicherry Central University Distance Education Twinning Program must complete Continuous Internal Assessment (CIA) and End-Semester Examination (ESE), scoring at least 50% in each to pass. Both components determine overall course performance.

WEIGHTAGE AND COMPONENTS OF ASSESSMENT

- **Continuous Internal Assessment (CIA) Weightage: 25 MARKS**
- **Mode of Evaluation:** Conducted by the institution through three key components to enhance academic excellence.
- **Attendance Marks Allocation:** 90% and above: 5 marks, 75% to 89.99%: 3 marks and 60% to 74.99%: 1 mark
- **Assignments:** Written work or other tasks that reinforce key learning objectives (not applicable for the first semester due to time constraints).
- **Open-Book Tests/Academic Activities:** These are designed to encourage critical thinking and application of concepts.
- **Passing Requirement:** Students must secure a minimum of 13 out of 25 marks to pass the CIA component.

END-SEMESTER EXAMINATION (ESE) WEIGHTAGE: 75 MARKS

- **Mode of Evaluation:** Conducted directly by the University.
- **Timing:** Odd semesters: Held in December/January AND Even semesters: Held in June

QUESTION PAPER FORMAT:

- Section A: Short descriptive questions (5 marks each).
- Section B: Long descriptive/practical questions (10 marks each).
- Section C: Case study analysis (10 marks).

PASSING REQUIREMENT: Students must secure a minimum of 38 out of 75 marks to pass the ESE component.

OVERALL PASSING CRITERIA: For each of the seven courses per semester, students must: Achieve a minimum of 50% marks in both CIA and ESE components. This requires scoring at least 13 out of 25 marks in the CIA and 38 out of 75 marks in the ESE.

NOTE FOR FIRST-SEMESTER STUDENTS: The written assignment is excluded for the first semester this time due to time constraints. Students are advised to solve past question papers and maintain detailed class notes to prepare effectively and meet MBA program standards.

COORDINATOR