

PONDICHERRY UNIVERSITY
EXAMINATION WING
(DIRECTORATE OF DISTANCE EDUCATION)

TIME TABLE - JUNE 2021
(2012-13 ONWARDS)

COURSE CODE: 36 - MASTER OF BUSINESS ADMINISTRATION IN MARKETING

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBMM4001	RURAL MARKETING
27-08-2021	MBMM4002	SERVICES MARKETING
28-08-2021	MBMM4003	ADVERTISING AND SALES PROMOTION
29-08-2021	MBMM4004	CUSTOMER RELATIONSHIP MANAGEMENT
30-08-2021	MBMM4005	GLOBAL MARKETING

NOTE:

COMMON PAPER FOR MBA (MARKETING) AND MBA (GENERAL):

1. Paper: SERVICES MARKETING (27-08-2021, F/N),

COMMON PAPER FOR MBA (MARKETING), MBA (RETAIL MANAGEMENT) & MBA (OPE.&SCM):

1. Paper: CUSTOMER RELATIONSHIP MANAGEMENT (29-08-2021, F/N),

NOTE: 1. LAST DATE FOR SUBMITTING PROJECT REPORT 20th SEPTEMBER 2021
With Late fee of Rs.100/- 25th SEPTEMBER 2021

2. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - JUNE 2021
(2012-13 ONWARDS)

COURSE CODE: 37 - MASTER OF BUSINESS ADMINISTRATION IN FINANCE

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBFM4001	INVESTMENT AND PORTFOLIO MANAGEMENT
27-08-2021	MBFM4002	GLOBAL FINANCIAL MANAGEMENT
28-08-2021	MBFM4003	INTERNATIONAL TRADE AND FINANCE
29-08-2021	MBFM4004	SECURITY MARKET OPERATIONS
30-08-2021	MBFM4005	FINANCIAL DERIVATIVES

NOTE:

COMMON PAPER FOR MBA (FINANCE) AND MBA (GENERAL) AND MBA (INS.MGT):

1. Paper: INVESTMENT AND PORTFOLIO MANAGEMENT (26-08-2021, F/N),
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NOTE: 1. LAST DATE FOR SUBMITTING PROJECT REPORT 20th SEPTEMBER 2021
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2. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - JUNE 2021
(2012-13 ONWARDS)

COURSE CODE: 38 - MASTER OF BUSINESS ADMINISTRATION IN INTERNATIONAL
BUSINESS

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBIB4001	GLOBAL FINANCIAL MARKETS & INSTRUMENTS
27-08-2021	MBIB4002	FOREIGN TRADE POLICY
31-08-2021	MBIB4003	CROSS CULTURAL BUSINESS MANAGEMENT
29-08-2021	MBIB4004	INTERNATIONAL LOGISTICS MANAGEMENT
30-08-2021	MBIB4005	FOREX MANAGEMENT & CURRENCY DERIVATIVES

NOTE:

1. LAST DATE FOR SUBMITTING PROJECT REPORT 20th SEPTEMBER 2021
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TIME TABLE - JUNE 2021
(2012-13 ONWARDS)

COURSE CODE: 39 - MASTER OF BUSINESS ADMINISTRATION IN HUMAN RESOURCE
MANAGEMENT

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBHR4001	ORGANIZATIONAL DEVELOPMENT AND CHANGE
27-08-2021	MBHR4002	HUMAN RESOURCE ACCOUNTING
28-08-2021	MBHR4003	COMPENSATION MANAGEMENT
29-08-2021	MBHR4004	HUMAN RESOURCE INFORMATION SYSTEM
30-08-2021	MBHR4005	GLOBAL HR PRACTICES

NOTE:

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TIME TABLE - JUNE 2021
(2012-13 ONWARDS)

COURSE CODE: 43 - MASTER OF BUSINESS ADMINISTRATION IN GENERAL

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBGN4001	INVESTMENT AND PORTFOLIO MANAGEMENT
27-08-2021	MBGN4002	SERVICES MARKETING
28-08-2021	MBGN4003	INFORMATION TECHNOLOGY AND E-BUSINESS
29-08-2021	MBGN4004	INTERNATIONAL BUSINESS
30-08-2021	MBGN4005	TRAINING AND DEVELOPMENT

NOTE:

1. COMMON PAPER FOR MBA (GENERAL) AND MBA (MARKETING):
SERVICES MARKETING (27-08-2021, F/N),

2. COMMON PAPER FOR MBA (FINANCE) AND MBA (GENERAL) AND MBA (INS.MGT):
INVESTMENT AND PORTFOLIO MANAGEMENT (26-08-2021, F/N),

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2. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS
3. H4030A - INTERNET MARKETING - 30-08-2021 - F/N
H4040A - PRODUCT DEVELOPMENT & MANAGEMENT - 31-08-2021 - F/N

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TIME TABLE - JUNE 2021
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COURSE CODE: 45 - MASTER OF BUSINESS ADMINISTRATION IN RETAIL MANAGEMENT

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBRM4001	RETAIL SHOPPER'S BEHAVIOUR
27-08-2021	MBRM4002	RETAIL SALES TECHNIQUES & PROMOTION
28-08-2021	MBRM4003	RETAIL INFORMATION SYSTEM & E-RETAILING
29-08-2021	MBRM4004	CUSTOMER RELATIONSHIP MANAGEMENT
30-08-2021	MBRM4005	GLOBAL COMPETITIVENESS & RETAILING

NOTE:

COMMON PAPERS FOR MBA(MARKETING), MBA(RETAIL MANAGEMENT) AND MBA(OPER.&SCM):

1. Paper: CUSTOMER RELATIONSHIP MANAGEMENT (29-08-2021, F/N),

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TIME TABLE - JUNE 2021
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COURSE CODE: 46 - MASTER OF BUSINESS ADMINISTRATION IN TOURISM

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBTM4001	AIR FARES & AIRLINES MANAGEMENT
27-08-2021	MBTM4002	TRAVEL AGENCY & TOUR OPERATIONS MANAGEMENT
28-08-2021	MBTM4003	EVENT MANAGEMENT
29-08-2021	MBTM4004	CUSTOMER RELATIONSHIP & SERVICE MANAGEMENT
30-08-2021	MBTM4005	E-TOURISM

NOTE:

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TIME TABLE - JUNE 2021
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COURSE CODE: 47 - MASTER OF BUSINESS ADMINISTRATION IN OPERATIONS & SCM

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBSC4001	PROJECT MANAGEMENT IN SCO
27-08-2021	MBSC4002	INNOVATIONS & R&D MANAGEMENT
28-08-2021	MBSC4003	PROCUREMENT AND QUALITY MANAGEMENT
29-08-2021	MBSC4004	CUSTOMER RELATIONSHIP MANAGEMENT
30-08-2021	MBSC4005	GLOBAL SCM

NOTE:

COMMON PAPERS FOR MBA (MARKETING), MBA (RETAIL MANAGEMENT) AND MBA (OPER. & SCM) :

1. Paper: CUSTOMER RELATIONSHIP MANAGEMENT (29-08-2021, F/N),

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COURSE CODE: 48 - MASTER OF BUSINESS ADMINISTRATION IN INSURANCE
MANAGEMENT

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBIN4001	INVESTMENT AND PORTFOLIO MANAGEMENT
27-08-2021	MBIN4002	FIRE AND MOTOR INSURANCE
28-08-2021	MBIN4003	ACTUARIAL MATHEMATICS AND SERVICES
29-08-2021	MBIN4004	REINSURANCE
30-08-2021	MBIN4005	MARKETING OF INSURANCE SERVICES

NOTE:

COMMON PAPER FOR MBA (FINANCE) AND MBA (GENERAL) AND MBA (INS.MGT) :

1. Paper: INVESTMENT AND PORTFOLIO MANAGEMENT (26-08-2021, F/N),

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COURSE CODE: 49 - MASTER OF BUSINESS ADMINISTRATION IN HOSPITAL
MANAGEMENT

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBHM4001	PURCHASE MANAGEMENT & INVENTORY CONTROL FOR HOSPITALS
27-08-2021	MBHM4002	HOSPITAL FACILITIES MANAGEMENT
28-08-2021	MBHM4003	HOSPITAL INFORMATION SYSTEM
29-08-2021	MBHM4004	TOTAL QUALITY MANAGEMENT
30-08-2021	MBHM4005	PUBLIC HEALTH SYSTEM & OUTREACH PROGRAMMES

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COURSE CODE: 68 - MASTER OF BUSINESS ADMINISTRATION IN ENTREPRENEURSHIP

Date	Paper code	Paper Title
<u>SECOND YEAR</u>		
FOURTH SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)		
26-08-2021	MBEN4001	SOCIAL ENTREPRENEURSHIP
27-08-2021	MBEN4002	COMMUNITY WORK AND ENTREPRENEURSHIP
28-08-2021	MBEN4003	DISASTER MANAGEMENT
29-08-2021	MBEN4004	ENTREPRENEURSHIP IN TOURISM
30-08-2021	MBEN4005	ENTREPRENEURSHIP OPPORTUNITIES IN SERVICE SECTOR

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