

PONDICHERRY UNIVERSITY
EXAMINATION WING
(DIRECTORATE OF DISTANCE EDUCATION)

TIME TABLE - SEPTEMBER 2021
(2012-13 ONWARDS)

COURSE CODE : 36 - MASTER OF BUSINESS ADMINISTRATION IN MARKETING

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBMM3001	CONSUMER BEHAVIOUR
14-09-2021	MBMM3002	MARKETING RESEARCH
15-09-2021	MBMM3003	INDUSTRIAL MARKETING
16-09-2021	MBMM3004	LOGISTICS & SUPPLY CHAIN MANAGEMENT
17-09-2021	MBMM3005	RETAIL MARKETING

NOTE:

COMMON PAPER For MBA(MARKETING) AND MBA (GENERAL) :

1. Paper: CONSUMER BEHAVIOUR (13-09-2021, F/N),

COMMON PAPER FOR MBA(MARKETING) AND MBA(RETAIL MANAGEMENT) :

1. Paper: LOGISTICS & SUPPLY CHAIN MANAGEMENT (16-09-2021, F/N),
2. Paper: RETAIL MARKETING (17-09-2021, F/N)

NOTE:

1. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 37 - MASTER OF BUSINESS ADMINISTRATION IN FINANCE

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBFM3001	STRATEGIC FINANCIAL MANAGEMENT
14-09-2021	MBFM3002	BANKING AND INDIAN FINANCIAL SYSTEMS
15-09-2021	MBFM3003	MERCHANT BANKING AND FINANCIAL SERVICES
16-09-2021	MBFM3004	PROJECT MANAGEMENT
17-09-2021	MBFM3005	MANAGEMENT ACCOUNTING

NOTE:

COMMON PAPER FOR MBA (FINANCE) AND MBA (GENERAL) :

1. Paper: MERCHANT BANKING AND FINANCIAL SERVICES (15-09-2021,F/N)
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NOTE:

1. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - SEPTEMBER 2021
(2012-13 ONWARDS)

COURSE CODE : 38 - MASTER OF BUSINESS ADMINISTRATION IN INTERNATIONAL
BUSINESS

Date	Paper code	Paper Title
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SECOND YEAR

THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)

13-09-2021	MBIB3001	INTERNATIONAL BUSINESS ENVIRONMENT
14-09-2021	MBIB3002	MANAGEMENT OF MULTINATIONAL CORPORATIONS
15-09-2021	MBIB3003	INTERNATIONAL BUSINESS LAWS
16-09-2021	MBIB3004	GLOBAL MARKETING MANAGEMENT
17-09-2021	MBIB3005	EXIM FINANCING AND DOCUMENTATION

NOTE:

1. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 39 - MASTER OF BUSINESS ADMINISTRATION IN HUMAN RESOURCE
MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBHR3001	HUMAN RESOURCE DEVELOPMENT
14-09-2021	MBHR3002	PERFORMANCE MANAGEMENT
15-09-2021	MBHR3003	KNOWLEDGE MANAGEMENT
16-09-2021	MBHR3004	INDUSTRIAL RELATIONS MANAGEMENT
17-09-2021	MBHR3005	EMPLOYEE LEGISLATION

NOTE:

COMMON PAPER FOR MBA (HRM) AND MBA (GENERAL) :

1. Paper: PERFORMANCE MANAGEMENT (14-09-2021, F/N),

NOTE:

1. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 43 - MASTER OF BUSINESS ADMINISTRATION IN GENERAL

SECOND YEAR

THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)

13-09-2021	MBGN3001	CONSUMER BEHAVIOUR
14-09-2021	MBGN3002	PERFORMANCE MANAGEMENT
15-09-2021	MBGN3003	MERCHANT BANKING AND FINANCIAL SERVICES
16-09-2021	MBGN3004	MANAGEMENT CONTROL SYSTEM
17-09-2021	MBGN3005	ENTERPRENEURSHIP MANAGEMENT

NOTE :

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1. COMMON PAPER FOR MBA (GENERAL) AND MBA (MARKETING) :

CONSUMER BEHAVIOUR (13-09-2021, F/N)

2. COMMON PAPER FOR MBA (GENERAL) AND MBA (FINANCE) :

MERCHANT BANKING AND FINANCIAL SERVICES (15-09-2021, F/N)

3. COMMON PAPER FOR MBA (GENERAL) AND MBA (HRM) :

PERFORMANCE MANAGEMENT (14-09-2021, F/N)

NOTE :

1. 2005-06 TO 2011-12 BATCH REFER ANNEXURE FOR EQUIVALENT PAPERS
2. H3040A - SALES AND DISTRIBUTION MANAGEMENT - 14-09-2021 - F/N

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 45 - MASTER OF BUSINESS ADMINISTRATION IN RETAIL MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBRM3001	RETAIL BRANDING & STRATEGY
14-09-2021	MBRM3002	STORE LOCATION, DESIGN & VISUAL MERCHANDISING
15-09-2021	MBRM3003	RETAIL PLANNING & LEGAL ISSUES
16-09-2021	MBRM3004	LOGISTICS AND SUPPLY CHAIN MANAGEMENT
17-09-2021	MBRM3005	RETAIL MARKETING

NOTE:

COMMON PAPERS FOR MBA(MARKETING) AND MBA(RETAIL MANAGEMENT) :

1. Paper: LOGISTICS AND SUPPLY CHAIN MANAGEMENT (16-09-2021, F/N),

2. Paper: RETAIL MARKETING (17-09-2021, F/N)

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 46 - MASTER OF BUSINESS ADMINISTRATION IN TOURISM

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBTM3001	TOURISM PRINCIPLES & PRACTICES
14-09-2021	MBTM3002	GLOBAL TOURISM GEOGRAPHY
15-09-2021	MBTM3003	TOURISM PRODUCTS OF INDIA
16-09-2021	MBTM3004	DESTINATION PLANNING AND DEVELOPMENT
17-09-2021	MBTM3005	ECO TOURISM

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 47 - MASTER OF BUSINESS ADMINISTRATION IN OPERATIONS & SCM

Date	Paper code	Paper Title

SECOND YEAR		

THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBSC3001	PRODUCTION & OPERATIONS MANAGEMENT
14-09-2021	MBSC3002	LOGISTICS MANAGEMENT
15-09-2021	MBSC3003	SUPPLY CHAIN MANAGEMENT
16-09-2021	MBSC3004	MATERIALS & STORE MANAGEMENT
17-09-2021	MBSC3005	INFORMATION SYSTEM IN SCM

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 48 - MASTER OF BUSINESS ADMINISTRATION IN INSURANCE
MANAGEMENT

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBIN3001	PRINCIPLES AND PRACTICE OF LIFE INSURANCE
14-09-2021	MBIN3002	PRINCIPLES AND PRACTICE OF GENERAL INSURANCE
15-09-2021	MBIN3003	RISK MANAGEMENT AND INSURANCE
16-09-2021	MBIN3004	INSURANCE LAW AND REGULATIONS
17-09-2021	MBIN3005	MARINE AND RURAL INSURANCE

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 49 - MASTER OF BUSINESS ADMINISTRATION IN HOSPITAL
MANAGEMENT

Date	Paper code	Paper Title
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SECOND YEAR

THIRD SEMESTER (TIME: 10.00 A.M. TO 1.00 P.M.)

13-09-2021	MBHM3001	HEALTHCARE ENVIRONMENT & MANAGEMENT
14-09-2021	MBHM3002	HOSPITAL ARCHITECTURE, PLANNING AND MAINTENANCE
15-09-2021	MBHM3003	HEALTH CARE LAWS, ETHICS AND MEDICAL TERMINOLOGY
16-09-2021	MBHM3004	HOSPITAL OPERATIONS MANAGEMENT
17-09-2021	MBHM3005	PATIENT CARE MANAGEMENT

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TIME TABLE - SEPTEMBER 2021
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COURSE CODE : 68 - MASTER OF BUSINESS ADMINISTRATION IN ENTREPRENEURSHIP

Date	Paper code	Paper Title
SECOND YEAR		
THIRD SEMESTER (TIME : 10.00 A.M. TO 1.00 P.M.)		
13-09-2021	MBEN3001	ENTREPRENEURSHIP DEVELOPMENT
14-09-2021	MBEN3002	PROJECT FORMULATION AND APPRAISAL
15-09-2021	MBEN3003	PROJECT SUPPORT SYSTEM
16-09-2021	MBEN3004	HUMAN DEVELOPMENT
17-09-2021	MBEN3005	INTRAPRENEURIAL SKILLS
